



**2023-2024**  
**New York State PTA**  
**Calendar of Advocacy Activities**



# New York State PTA Calendar of Advocacy Activities

## Anytime

- Connect with your legislators on social media and learn names of staff
- If you meet with a legislator, let the NYS PTA office know for possible follow-up
- Determine advocacy issues, committees, and budget requirements for your PTA to create action plan
- Sign up for advocacy communications from NYS PTA and National PTA
- Plan to attend NYS PTA webinars throughout the school year
- Contact your local media about an event your PTA is hosting

## September

- Mail school calendar to your legislators and local officials—attach a personal note
- Call your legislator and invite them to a PTA event in September or October
- Ask your principal and teachers to have a monthly joint meeting with PTA leaders
- Bring advocacy action plan to 1st PTA meeting and appoint an advocacy committee
- **REGISTER for Annual Convention, November 10-12, 2023 at the Desmond!**

## October

- Present Basic Policy, Resolutions and Bylaws changes to your unit
- Start planning a local Winter or Spring advocacy/legislation event

## November

- **JOIN US! Annual Convention, November 10-12, 2023**
- Update your advocacy action plan after NYS PTA Convention
- In a joint letter with school officials, ask a legislator to visit
- Mail or email your legislators all PTA communications, newsletters
- **VOTE! November 7, 2023 is Election Day!**

## December

- Send your legislators a holiday greeting card and invite them to your holiday concert
- Invite your legislator and two local business people to your PTA meeting
- Watch for registration and more information for NYS PTA Legislative Summit and region legislative events

## January

- Mail or email NYS PTA budget analysis to your legislators—write a personal note
- Give NYS PTA budget analysis to your school district officials
- Invite local legislators to a PTA activity (Town Supervisor, Village Mayor)
- Begin work if planning on submitting a resolution to NYS PTA

## February

- **JOIN US! Stay tuned for details on NYS PTA Legislative Summit in February!**
- Email the NYS PTA budget testimony to your legislators—write a personal note
- Take action at the NYS PTA Action Center on the state budget
- Participate in NYS PTA's Take Action Tuesdays Advocacy Alerts

## March

- Participate in Local Lobby Days, and meet with your state legislators on budget issues
- Send your local media a press release with photos about a PTA event
- Invite your legislators to a PTA meeting
- Attend the National PTA Legislative Conference in DC—March 5-7, 2024

## April

- Submit proposed resolutions to NYS PTA office, deadline **April 1, 2023**
- Invite state legislators to a PTA activity (they are often local after the budget passes)
- Think about attending Virtual National PTA Convention in June!

## May

- Send legislators any relevant school budget information
- Attend regional PTA Spring Conferences or trainings
- It's Mental Health Month—think about hosting a speaker to talk to PTA members
- Think about a 'Get Out The Vote' drive for school budget
- **VOTE! Vote for your school budget!**

## June

- **Attend Virtual National PTA Convention!**
- In a joint letter with school officials, invite legislators to graduation
- Take action on end of session issues – watch for emails from NYS PTA
- Reserve your spot for NYS PTA Summer Leadership Conference

## July/August

- **JOIN US! Attend NYS PTA Summer Leadership Conference**
- Start planning for next year's advocacy
- Brainstorm new ways to connect with policy makers

**For more information, please contact:**

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